

ESTTA Tracking number: **ESTTA89725**Filing date: **07/13/2006**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**Petition for Cancellation**

Notice is hereby given that the following party requests to cancel indicated registration.

Petitioner Information

Name	Grey Global Group, Inc.		
Entity	Corporation	Citizenship	Delaware
Address	777 Third Avenue New York, NY 10017 UNITED STATES		

Attorney information	John P. Margiotta Fross Zelnick Lehrman & Zissu, P.C. 866 United Nations Plaza New York, NY 10017 UNITED STATES jmargiotta@frosszelnick.com Phone:212-813-5900
----------------------	---

Registration Subject to Cancellation

Registration No	861162	Registration date	11/26/1968
Registrant	G2 SYSTEMS CORPORATION P.O. BOX 666 PACIFIC PALISADES, CA 902720666 UNITED STATES		
Goods/Services Subject to Cancellation	Class U101 (International Class 035). First Use: 1963/09/01 , First Use In Commerce: 1963/09/01 Goods/Services: MARKETING CONSULTING SERVICES		
Grounds for Cancellation	The registered mark has been abandoned.		

Attachments	Petition to Cancel Reg. No. 861,162.pdf (3 pages)(65129 bytes)
-------------	---

Signature	/John P. Margiotta/
Name	John P. Margiotta
Date	07/13/2006

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In re Registration No. 861,162
Trademark: G2
Registered: November 26, 1968

-----X	-----X
GREY GLOBAL GROUP, INC.,	:
	:
Petitioner,	:
	:
- against -	:
	:
G2 SYSTEMS CORPORATION,	:
	:
Registrant.	:
	:
-----X	-----X

PETITION FOR CANCELLATION

Grey Global Group, Inc. ("Petitioner"), a corporation organized and existing under the laws of the state of Delaware, located at 777 Third Avenue, New York, New York, believes that it will be damaged by the continued registration of U.S. Reg. No. 861,162, issued on November 26, 1968, and now owned by G2 Systems Corporation ("Registrant"), and hereby petitions to cancel the same pursuant to Section 14(3) of the Lanham Trademark Act of 1946, 15 U.S.C. § 1064(3).

As grounds therefor, Petitioner alleges as follows:

1. Petitioner uses, and has for a number of years used, the mark G2 for various services, including advertising, brand identity, marketing and promotional services.

2. On October 24, 2005, Petitioner applied to register with the United States Patent & Trademark Office the mark G2 for use in connection with “creating corporate and brand identity for others.” That application was assigned Serial Number 78-739029.

3. On April 27, 2006, the Examining Attorney for Application Serial Number 78-739029 issued an initial refusal to register that mark, finding the applied-for mark confusingly similar to Registrant’s U.S. Registration No. 861,162 for G2 for “marketing consulting services” in Class 35. By virtue of the Examining Attorney’s refusal to register Petitioner’s G2 mark, Petitioner has been and is being harmed because of Registrant’s continued registration of G2, Registration number 861,162.

4. Upon information and belief, Registrant was a California corporation located at P.O. Box 666, Pacific Palisades, California 90272-666. Upon information and belief, Registrant is no longer doing business under the name G2 Systems Corporation anywhere in the United States, and Registrant has no intent to resume use of its business under the name and mark G2 Systems Corporation.

5. On July 6, 2006, Petitioner filed an additional application to register G2 in connection with “advertising, marketing and promotion services; arranging and conducting marketing promotional events for others; development of marketing strategies and concepts; creating corporate and brand identities for others; brand strategy consulting services; conducting research analysis and workshops to develop brand strategies; consulting services in connection with package and product design.” This application has not yet been assigned to an Examiner.

6. On information and belief, Registrant has ceased all use of the name and mark G2, and Registrant has no intention to resume any use of the name or mark G2. Because Registrant has stopped use of G2 without any intent to resume such use, Registrant has abandoned all rights

in the G2 mark, including all right to maintain a federal trademark registration for G2. Thus, pursuant to Section 14(3) of the U.S. Trademark Act, 15 U.S.C. § 1064(3), Registrant's registration should be canceled.

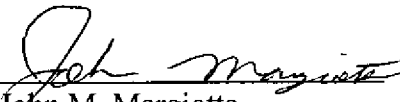
WHEREFORE, Petitioner requests that its Petition for Cancellation be granted and that Registration No. 861,162 be canceled.

Please charge the cancellation fee in the amount of \$300 to the below-signed attorney deposit account, Account No. 23-0825-0576900.

Dated: New York, New York
July 13, 2006

Respectfully submitted,

FROSS ZELNICK LEHRMAN & ZISSU, P.C.

By: 
John M. Margiotta
866 United Nations Plaza
New York, New York 10017
(212) 813-5900
Attorneys for Petitioner